

Sponsoring CAL

CLUB ALPBACH LONDON

Sponsorship
Information
2022-23



EFA European
Forum
Alpbach



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WELCOME



Club Alpbach London (CAL) provides students and young professionals the opportunity to connect with and be inspired by some of the world's most influential change-makers across a diverse range of disciplines. CAL is a community of young people who are motivated to create change and make an impact.

We are associated with The European Forum Alpbach (EFA). EFA is a renowned international platform that brings together young people from Europe and from all over the world, leading scholars, thinkers, scientists, policy makers, business people and civil society actors to engage and contribute to this mission of shaping a stronger Europe for the good of all. In previous years, EFA has welcomed UN Secretary-General Ban Ki-moon, former Irish President Mary Robinson, cyber security expert Jess Moss, Nobel laureate Joseph Stiglitz, and renowned American economist, James M. Buchanan among many others.

As a partner of the Club Alpbach London, you will have exclusive access to our members and special visibility in our communications, as well as the opportunity to host speaking events in collaboration with us in London or meeting our scholarship holders in Alpbach.

Let us show you what a partnership with the Club Alpbach London could do for you and your enterprise!

Yours,
The CAL Board

OUR MEMBERS AND SCHOLARS

Meet the members of the Club Alpbach London board



Mubashara Akhtar
CAL President

PhD Student at King's College London and visiting researcher at University of Cambridge researching artificial intelligence. Mubashara has been involved in the EFA since 2020.



Sofia Bajerova
Vice President & Treasurer

Sofia attended EFA for the first time in 2022. She is currently studying for her BA in History at Royal Holloway, where she is also involved in the London University Officer Training Corps.



Stefan Pflazer
Events

Stefan first attended EFA online in 2020. He completed a dual master's degree from Sciences Po Paris and London School of Economics and is now working in the private sector.



Maudlyn Akosua Awuku
Events

Maudlyn is founder and CEO of Anijie Global Foundation and the platform SHE Global Network. She also has an MSc in Project Management from Manchester University.



Ogochukwu Okpala
Marketing

Ogochukwu completed a master's degree in Global Business Management at the University of East Anglia, and is now working in digital marketing in the charity sector.



Sofia Balk
Marketing

Sofia is completing her BA in European Studies at King's College London, and is currently attending HU Berlin as part of ERASMUS. Founder of NAJODA Ltd and Head of Marketing for Centre for the Union



Mieke Buckley
Fundraising

Since 2021, Mieke has been working in the UK's Government Office for Science, having completed her Masters in Chemistry at Tübingen University, Germany.



Alfred Williamson
Scholarships

Alfred is studying for his A levels in Further Maths, Physics and Religion & Philosophy in Wales, where is also a Youth Climate Ambassador. He has attended EFA a total of five times!

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EXPERIENCES OF SCHOLARSHIP HOLDERS

During my time in Alpbach, I was able to forge an incredible network of driven and passionate like-minded students, as well as engage with leading academics in inspiring and stimulating seminars and talks. This, coupled with the beautiful backdrop of the Austrian Alps, made this August an unforgettable experience.

Tamara, CAL Scholar 2019

What a whirlwind! I didn't think that two weeks of sharing a room with three people could ever pass this fast! At the same time though, it also feels like much more than two weeks, simply because of the amount of experiences and knowledge I was able to accumulate.

Katharina, CAL Scholar 2019

Where else could one speak with Ban Ki-moon about the great cooperation with Austria right before listening to Chad Frischmann deliver a little lecture about the concept of "drawdown"?! And the best part of it all: it's all completely informal. Just really relaxed, effortless networking and friendly exchange. I can't wait until the next time!

Alex, CAL Scholar 2019

With your generous support, CAL is aiming to maximise the number of students who are able to attend EFA 2023.

CAL EVENTS

CAL organises exciting events in London throughout the year. From 'Fireside Chats' to 'Club Alpbach in Residence' events, co-hosted and located at [the Austrian Embassy in London](#), we bring together leading thinkers, innovation specialists and cultural change-makers.

Please contact the CAL board if you are interested in [co-hosting an event with CAL](#) or would like to suggest speakers for our next events!

Selected Past Events

- **Arts-in-Residence - 'Digital Society, Open Society?'**. In collaboration with the Austrian Cultural Forum and UCL History of Art Society, CAL welcomed Dr Michael Zimmermann (Austrian Ambassador to the United Kingdom) to an event with speakers including Flora Ogilvy, Anna Skladmann, Gustav Haglid and Angelo Martelli (London, March 2019).
- **Fireside Chat with Michael Strasser**. In this intimate event, the Austrian Extreme Athlete for triathlon and long-distance cycling spoke about his life achievements and how he maintains high performance (Alpbach, August 2019).
- **Fireside Chat with Leigh Turner CMG**. Her Majesty's Ambassador to the Republic of Austria and UK Permanent Representative to the United Nations in Vienna spoke on EU-UK relations during times of Brexit (Alpbach, August 2019).



BECOME A CAL PARTNER



Scholarships grant **high potential individuals the opportunity to participate** in an event that will challenge their beliefs, hone their **skills** and **connect** them with an immense **network** of scientists, academics, politicians and youth from across the world. Club Alpbach London search for scholars who show academic excellence, social engagement and intellectual curiosity that reaches beyond their curriculum.

“Not a space for the privileged, not a space for the few. This needs to be a place for all of the brightest, most diverse opinions and ways of thinking about the world.” - Indy Johar, 2022 Organiser of EFA Retreats.

With your support as a sponsor and partner, we can make this happen! CAL is striving to provide **full scholarships**, including travel, accommodation and participation fee costs. In previous years, CAL awarded 8 pioneer scholarships, thereby enabling greater inclusion of scholars who would have otherwise not been able to attend the EFA.

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CAL OFFERS FOR SPONSORS

How much does a full EFA scholarship cost?

It costs **€2500** to cover the **complete costs** of sending a scholar to EFA 2023, covering various costs such as participation fee, accommodation, and travelling.

CAL Offers for sponsors:

As a sponsor we offer you:

- Opportunity to co-host an **event** in London (e.g. at the the Austrian Embassy);
- The opportunity to meet our outstanding scholars and members at the EFA 2023;
- Your company's logo on CAL's PR materials and on our website; and
- Invitations to the Club's high-profile speaker events.

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THANK YOU

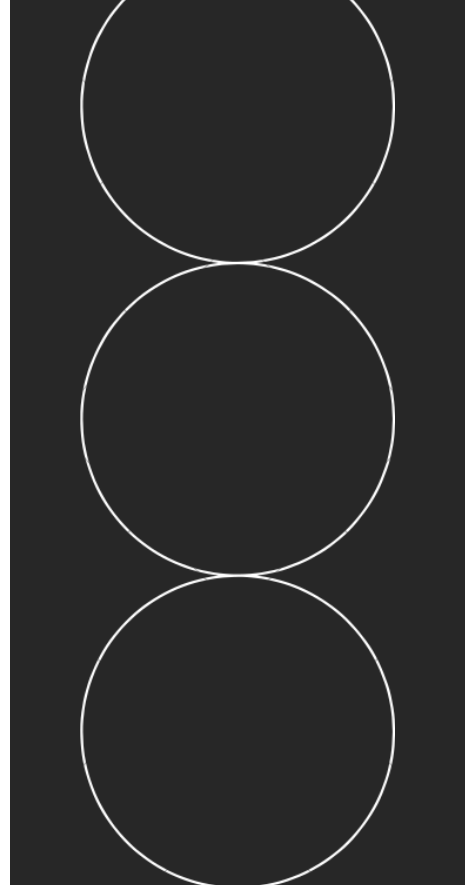
For more information, reach us by:

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